

October 18, 2001 Meeting, Atlanta, Georgia

Minutes by Dianne Danowski-Smith

NP Board report (Vivian Hamilton):

- Discussion regarding district affiliation by size, NP needs to be a part of the process. North Pacific district has three volunteers to serve on the task force: Hatti Hamlin (San Francisco), Judy Ganulin (California Capital) and Randy Hurlow (Puget Sound).
- Accreditation exam will be re-engineered in 2002.
- Ethics: Each chapter needs to appoint an Ethics Officer.
- Each chapter is due a visit from a national board member at least once every three years. Chapters should check their schedule and get their requests in early.
- Will spin off an Accreditation of NP list serv.
- Board position for NP district is up for election in 2002 to start 2003.

Present Kathy Hubbell District Chair (Montana), Kay Herring (Puget Sound), Bob Frause (Puget Sound), Hatti Hamlin (San Francisco), Kris Russell (Montana), Melanie Rose (Spokane), Judy Ganulin (California Capital), Christina Ragsdale (California Capital), Kathleen Chambers (Central California), Alice Collingwood (Treasurer, Puget Sound), Faye Anderson (Sierra Nevada), Erica Schmidt, John Colletti (CFO PRSA), Peter Manani (San Francisco), Mitchell Friedman (San Francisco), Paul von Beringolden (San Francisco), Gail Dundas (Portland), Vivian Hamilton (Anchorage), Mary Barber (Alaska), Rebecca Brandt (Portland), Charlene Schlewalker (Boise), Macy Guppy (Portland), Randy Hurlow (Puget Sound), Todd Bulot (Anchorage), Mike Furtney (San Francisco).

Chair's Report

- Traveled entire district this past year.
- Potential chapter in Hermiston, Oregon.
- Looking to re-invigorate Boise chapter.
- District Speakers' Bureau—not explored as fully as possible. Updated bureau list will go out on ListServ and on web site.
- District web site now up and running; needs to be utilized. Submissions to be made through Amber Chiang, Fresno, Central Calif. Chapter.
- Chapter report for national due.

Treasurer's Report

- Need district dues from: Missoula, Anchorage, Oakland/East Bay, Oregon Capital, California Capital, Spokane, San Francisco, Silicon Valley, Utah Valley. Billing is based on last year's membership numbers for each chapter.
- Report provided. Checkbook balance

Chapter reports:

- Anchorage: celebrating 25 year anniversary, chapter awards coming up. Membership 100.
- Puget Sound: program development re-focus, averaging 80/meeting. Strong board. Switched job line to workinpr.com. Tech Conference coming in March 2002. Membership about 475.
- Spokane: joint meetings with a local PR organization. Silver Anvil won by Spokane chapter, Best of Show.

- Portland Metro: Membership at 300. Just finished Communicators Conference. Awards event coming. Attendance at luncheon PD lowering. But good at evening and morning workshops. Redesigning chapter web site.
- San Francisco: chapter is being re-organized. Attendance at PD is lowering. 60% of meeting attendance is non-members. Difficult to convince of national membership. Tech Conference in 2001 produced significant income, enough to retain a chapter administrator. Membership in excess 350. National conference will be there in 2002. VP position for Oakland/East Bay on SF Board to share ideas at Board level.
- Silicon Valley: *Report by Christina Ragsdale*: chapter struggling after tech downturn.
- California Capital: More non-members attending programs than non-members. Difficult to engage senior members. Financially teetering on the edge. Difficult to recruit people to help. Competition from other organizations.
- Central California: Membership at 35. Also have competition from other local organizations. Morning programs successful.
- Sierra Nevada: 76 members, an increase of 11. Recruit speakers from out of the area per membership requests. 5 people taking APR exam. Community Service as KIDS program. Awards program – a special program for people who wanted to enter. Solid bank balance.
- Missoula: 40 members. State conference coming up next weekend.

Chair Elect Report

- Thank you to Kathy Hubbell.
- Nominating Committee: Chair title switch to President, this may be a bylaw change.
- Proposed 2002 slate: Chair Gail Dundas (Portland), Chair Elect Tom Vitelli (Utah) Secretary Kathy Thomas (Greater Oregon), Treasurer Suzanne Hartman (Puget Sound) National Nominating Committee Mary Barber (Alaska) 1st Alternate Anita Giani (Central California) 2nd Alternate Kerry Garcia (Sierra Nevada), 3rd Alternate Todd Bulot (Alaska)
- The proposed slate was accepted, vote was taken, and these are now the District Officers for 2002.

Discussion

Help needed in finding sponsorships for San Francisco national meeting. Opportunity to split sponsorship dollars with referring chapter. Demographic data available – contact Susan van Barneveld APR 866-ANTARRA.

Additional conference call will be scheduled before year end.

Anyone not on list serv must go through District Chair.

Encouragement to hold a district conference in 2002.