

The Los Angeles Times and PRSA-LA
Proudly Present

“KEEPING UP WITH THE TIMES”

A FREE SEMINAR
EXCLUSIVELY FOR PRSA MEMBERS

FEATURING LOS ANGELES TIMES EDITOR JOHN CARROLL
AND TIMES EDITORS, REPORTERS AND COLUMNISTS

MAY 13, 2004, FROM 8 A.M. UNTIL NOON
AT THE LOS ANGELES TIMES

Attendees are each asked to bring five new or gently used books for children grades Kindergarten through 3 for The Times' Reading by 9 program. Every book you bring to the May 13 event will be matched with a new book by Scholastic, Inc. for use by children at a local school.

Seating is limited for this special members-only event. You may RSVP by phone at (323) 461-2372 or online at <http://www.acteva.com/go/prsala>.



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