

PRSA NORTH PACIFIC DISTRICT BOARD OF DIRECTORS MEETING

Tuesday, April 27, 2010

www.prsanpdistrict.org

11 a.m. MOUNTAIN, 10 a.m. PACIFIC, 9 a.m. ALASKA

Call-In Number: 1-800-201-2375

Passcode: 779927

MEETING MINUTES

CURRENT BOARD MEMBERS”

DISTRICT:	North Pacific
CHAIR:	Nancy Kincaid, MA, APR
CHAIR-ELECT:	Janelle Guthrie, APR
IMMEDIATE PAST CHAIR:	John Mitchell, APR
SECRETARY:	Ronele Klingensmith, APR
TREASURER:	Amber Chiang, APR
NOMINATING COMMITTEE	
REPRESENTATIVE:	John Mitchell, APR
First Alternative:	Phyllis Goodman, APR
Second Alternative:	Patrick Cooney, APR
Third Alternative:	Joette Storm, APR, Fellow PRSA

NPD Board Attendees: Nancy Kincaid, MA, APR; Janelle Guthrie, APR; Ronele Klingensmith, APR; Amber Chiang, APR; and John Mitchell, APR

Not Present: Phyllis Goodman, APR; Patrick Cooney, APR; and Joette Storm, APR, Fellow PRSA

Call to Order: The meeting was called to order by North Pacific District PRSA Chair Nancy Kincaid, MA, APR at approximately 11:09 a.m. PDT, followed by a short roll call.

NPD Officer Reports:

Chair's Comments and Welcome: Nancy Kincaid, MA, APR

Nancy Kincaid, MA, APR indicated agendas for monthly NPD meetings would come out a week before the meeting. There was a discussion on the APR exam and how Chapters can share resources. Questions were asked of participants on the call how APR exams and study sessions are going this year. In general, Chapters represented on the call reported that 1 to 5 individuals are studying for the exam with several introductory sessions beginning in May.

Treasurer's Report : Amber Chiang, APR

Amber Chiang, APR reported that \$1,000 was spent to sponsor the communicators conference in Portland, May 12. The current balance is just under \$6400. There are four Chapters that have not paid their NPD dues including Alaska, Idaho, Oregon Capital and the Sierra Nevada. A third reminder is being sent now which follows invoices in January, February and April. Additionally, the total paid on the APR reimbursement program to date is \$2,000.

District Conference Sponsorship: Nancy Kincaid, MA, APR and John Mitchell, APR

The NPD is a sponsor of the Portland communicators conference and encourages all members to attend. Details are posted on the NPD website, www.prsanpd.org. The sponsorship came about as part of the NPD's charge to promote education and advancement for members.

New Business: Nancy Kincaid, MA, APR

The following items were covered under new business.

Leadership Rally: Nancy Kincaid, MA, APR

NPD Chair-Elect Janelle Guthrie, APR is attending the PRSA Leadership Rally in New York. Nancy Kincaid, MA, APR asked Chapter members participating in the call about participation and reminded everyone that PRSA provides stipends to attend.

APR Exam: Nancy Kincaid, MA, APR

Nancy Kincaid, MA, APR lead a discussion about a jumpstart program as part of the APR study sessions modeling or implementing a program district wide similar to the Portland Bootcamp program which boasts a tremendous 100 percent pass rate. Discussed options for the NPD to potentially co-sponsor a program that would provide the workshop for other Chapters. Also, discussed the possibility of involving National in the effort. Nancy Kincaid, MA, APR to connect with Mara Woloshin, APR, Portland Chapter APR Chair to discuss further. Additionally, Nancy Kincaid, MA, APR indicated that the APR exam options would be discussed further during the May meeting and encouraged Chapter APR Chairs to join the call.

National Update:

The deadline to apply for the Leadership Rally is May 8.

Next Meeting Reminder

May 25, 2010

11 a.m. MOUNTAIN, 10 a.m. PACIFIC, 9 a.m. ALASKA

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Meeting adjourned at 11:44 a.m.

Respectfully submitted by:

Ronele Klingensmith, APR

Sierra Nevada Chapter