

PRSA NORTH PACIFIC DISTRICT BOARD OF DIRECTORS MEETING

Tuesday, January 26, 2010

www.prsanpdistrict.org

11 a.m. MOUNTAIN, 10 a.m. PACIFIC, 9 a.m. ALASKA

Call-In Number: 1-800-201-2375

Passcode: 779927

MEETING MINUTES

CURRENT BOARD MEMBERS

DISTRICT:	North Pacific
CHAIR:	Nancy Kincaid, MA, APR
CHAIR-ELECT:	Janelle Guthrie, APR
IMMEDIATE PAST CHAIR:	John Mitchell, APR
SECRETARY:	Ronele Klingensmith, APR
TREASURER:	Amber Chiang, APR
NOMINATING COMMITTEE	
REPRESENTATIVE:	John Mitchell, APR
First Alternative:	Phyllis Goodman, APR
Second Alternative:	Patrick Cooney, APR
Third Alternative:	Joette Storm, APR, Fellow PRSA

Board Members Present: Nancy Kincaid, MA, APR; Janelle Guthrie, APR; Ronele Klingensmith, APR; Amber Chiang, APR; Phyllis Goodman, APR

Not Present: John Mitchell, APR; Patrick Cooney, APR; and Joette Storm, APR, Fellow PRSA

Call to Order: The meeting was called to order by North Pacific District PRSA Chair Nancy Kincaid, MA, APR, Greater Oregon Chapter, at approximately 11:06 a.m. PDT, followed by a short roll call.

NPD Officer Reports:

Chair's Comments and Welcome: Nancy Kincaid, MA, APR

After welcoming all participants on the call, the Ms. Kincaid focused on asking what more we can do to grow chapters and share programming with other chapters. Additional discussion explored the need for more co-operative programming and fundraising opportunities. Ms. Kincaid recommending using the established List Serve for suggestions or ideas from all district members especially those ideas that support other chapters.

Treasurer's Report: Amber Chiang, APR

Ms. Chiang provided the current budget standing for the chapter indicating that the most current budget is available online at www.prsanpdistrict.org. The current ending budget as of January 25 is \$6,759.71 and includes invoices to received from four chapters to date. Each chapter pays a \$1 per member to district. A reminder to be sent to all President's about the

dues. The balance also includes the first two APR reimbursement payments of \$100 each following successful completion of the APR exam.

District Web Site Report/Updates: Amber Chiang, APR

Website for district is www.prsanpdistrict.org. Current information including chapter presidents, district, leadership and conference call information are available online in addition to all past agendas, minutes and treasurer reports.

APR Reimbursement Program: Nancy Kincaid, MA, APR

The North Pacific District agreed to reimburse members who successfully passed the APR exam to assist in defraying costs for completing the exam within one year. National has a \$110 reimbursement program and with the North Pacific Districts \$100 that's a \$210 reimbursement program. The idea is to encourage more members to begin the APR process. The North Pacific District approved the expense for up to 25 members. This is also designed to support the local chapters. To receive the reimbursement, when the member receives the successful APR letter, forward the letter to Ms. Chiang and then the APR chair from the member's chapter will certify that they completed within one year. Depending on the success, the North Pacific District is willing to support more than 25 members depending on the program's success. This program started August 2009 and eligible members are those that have applied for the APR exam within the year.

2009 PRSA Assembly Recap: John Mitchell, APR

The review of the 2009 PRSA Assembly meeting will be postponed until the next meeting.

Chapter Presidents Comments: Open to all Chapter Presidents

Those in attendance provided an overview of activities in their respective districts.

Other: Nancy Kincaid, MA, APR

Nancy Kincaid, MA, APR was asked about the benefits Chapters receive from the NPD and highlighted the following benefits: monthly call for presidents and any Chapter members; addressing needs of the Chapters; ensure Chapters receive support from national; advancing issues nationally; provides an outlet for Chapters to share resources and best practices; Networking for Chapters; professional development opportunities and Webinars; opportunity to share expenses; District representation on the national level at assembly and for national issues.

Reminded members to sign up for the list serve. For those not sure if they are on the list serve, contact Amber Chiang, APR.

New Business : All

No new business comments.

Next Meeting Reminder

February 23, 2010

11 a.m. MOUNTAIN, 10 a.m. PACIFIC, 9 a.m. ALASKA

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Adjourn: The meeting was adjourned at 11:43 a.m.

Respectfully submitted by:

Ronele Klingensmith, APR

Sierra Nevada Chapter