

**PRSA NORTH PACIFIC DISTRICT
MINUTES**

Friday, Oct. 7, 2005

Board Teleconference

ATTENDANCE:

District Officers

District Chair	John Kvasnosky (Puget Sound) john.kvasnosky@boeing.com
Chair Elect	Cary Greenwood (Greater Oregon) carygreenwood@yahoo.com
Treasurer	Excused Jane Tors (Sierra Nevada)-2005 (excused))
Secretary	Excused Peggy Stebbins (Montana) pstebbins@stpetes.org
Past Pres/Nom. Comm.	Dianne Danowski Smith, (Portland Metro) ddsmith@ulum.com
Nom Comm. 1 st Alt	EXCUSED Joette Storm (Alaska) joette.storm@faa.gov
Nom Comm. 2 nd Alt	Not Present Bryant Larsen (Utah Valley) uvblarse@ihc.com
Nom Comm. 3 rd Alt	Not Present Mark Carpenter (Utah Valley)
National Staff	Kelly Albanese, Chapter Relations

Chapter Presidents (or Designated Representatives)

Alaska	Mary Barber
California Capital	Not Represented
Central California	Toni LaSalle, Judy Ganulin jganulin@comcast.net
Greater Oregon Chapter	Sue Viggiano sue.viggiano@ltd.org , John Mitchell
Greater Salt Lake	Dave Smith dsmith@ppch.com , Michele Swaner
Greater Spokane	Not represented
Idaho	David Compton david@comptond.com
Montana	Kathy Hubbell, Karen Cooper
Oakland-East Bay	Cathy Schieberl cathyrose@gmail.com
Oregon Capital	Jeff Aeschliman, Cary Greenwood
Portland Metro	Patti Atkins patti_atkins@msn.com
Puget Sound	Davina Gruenstein for President Caroline Bombar Kaplan
San Francisco Bay	Not represented
Sierra Nevada	Not represented
Silicon Valley	Not Represented
Utah Valley	Not Represented

Cc: Kelly Albanese Kelly.albanese@prsa.org
Amber Chiang Chiangcreations@yahoo.com

WELCOME: John Kvasnosky, Chair Elect

John took a roll call of the chapters present, welcomed those on the call and reported that the primary purpose was to poll the chapters in advance of the 2005 Assembly to find out their feelings or leanings regarding the number of proposed bylaws changes on the agenda. As the District's Assembly Delegate, John wanted to be informed on the District's consensus on the matters so that he could vote in accord with it. He also reviewed the other agenda items – updates from the Treasurer, 2006 District Nominating Process (from Dianne Danowski Smith, nominating committee chair) and advance notice of the District Meeting in Miami on Sunday, October 23.

Chapter Poll

John asked each of the chapters to report on their respective board discussions. Mary Barber reported that Alaska was comfortable with the bylaws changes as presented and vote support them. Among the Oregon chapters, all of them had yet to formally discuss the changes and were expected to do so



in the following week. Montana also hadn't discussed the changes, however, Kathy shared that there were concerns about changing the minimum requirement for establishing new chapters from the current 10 to the proposed 20 members. David Compton of Idaho voiced a similar concern. Greater Salt Lake had no problems with the bylaws changes as proposed. Central California hadn't yet discussed them. Puget Sound had concerns about the bylaws change regarding the executive committee. Mary Barber explained that the Exec committee already exists and the change is nothing more than formally acknowledging its role in the bylaws. John asked those chapters not yet taking positions to inform him of their discussions in advance of the Assembly. Also, based on the concern of several of our smaller chapters, he took the temperature of those on the call about the District possibly supporting an amendment to the proposed bylaws change for the minimum new-chapter number proposing, say, 15 members in lieu of the 20. He said he would wait to hear back from other chapters before formally proposing to do so.

TREASURER'S REPORT: John for Jane Tors

Jane was unable to join the call but sent ahead a report that John shared for her. As of early October, the District's treasury stood at \$7,235.95. This includes the \$2,000 in funds to be set aside as seed money for a future District conference and the \$1,600 earmarked for the new Chapter PD Grant program. All Districts chapters had been billed and/or credited for their 2005 payments. Idaho's bill was sent out recently due to its improved financial health. Jane reported that other than the expected reimbursement of \$500 to the District Assembly Delegate for Assembly-related expenses, no other significant expenses are expected before year end.

2005 District Nominating Process: Dianne Danowski Smith

Dianne talked about the District's process that she's chairing for developing a slate of officers for 2006 and thanked those members joining her on this year's nominating committee: Cary Greenwood, John Kvasnosky, Kathy Hubbell, Judy Ganulin and Stephanie Miller. She reviewed the positions and responsibilities involved and asked to hear from any District APR interested in serving the District.

2005 General Meeting: John Kvasnosky

John provided notice and a preview of the District's annual meeting, set for Sunday, Oct. 23 at 7 a.m. in Miami in connection with the 2005 International Conference. John urged chapter leaders attending the conference to attend. Unfortunately, the call will not be available by phone to those not at the meeting.

MEETING ADJOURNED

John Kvasnosky thanked those on the line for participating and adjourned the conference call at approximately 11 a.m. as planned.

**RESPECTFULLY SUBMITTED,
John Kvasnosky (acting for the Secretary)**